

LiveShopper Privacy Policy

LiveShopper, LLC (“LiveShopper,” “we,” “us,” or “our”) operates the LiveShopper mobile application (the “mobile app”) and a number of related services (collectively, the “service”). Because we gather important information from users of our mobile app, we have established this Privacy Policy (“privacy policy”) as a means to communicate our information collection, use and dissemination practices. In order to access and use the mobile app and service, you must agree to our LiveShopper Terms and Conditions Agreement, the end user license agreement (EULA) for the mobile app, and any other applicable terms. Terms used in this privacy policy but not otherwise defined herein will have the meanings ascribed to them in the LiveShopper Terms and Conditions Agreement.

This privacy policy addresses only our use and disclosure of information we collect from and/or about you on the mobile app and service. If you disclose information to others, the use and disclosure restrictions contained in this privacy policy will not apply to any third party. We do not control the privacy policies of third parties, and you are subject to the privacy policies of those third parties where applicable.

The mobile app may contain content or links to other websites that are not owned or controlled by us. We have no control over, do not review and are not responsible for the privacy policies of or content displayed on such other websites. When you click on such a link, you will leave our mobile app and go to another website or application. During this process, another entity may collect personal information or anonymous information from you. The mobile app may also contain links to other websites controlled by us but which operate under different privacy policies. Please review the privacy policy of any new site you visit.

This privacy policy does not apply to any individual using the service in his or her capacity as an employee, agent or representative of a LiveShopper client.

YOUR PERSONAL INFORMATION MAY BE PROCESSED BY US IN THE COUNTRY WHERE IT WAS COLLECTED AS WELL AS OTHER COUNTRIES (INCLUDING THE UNITED STATES) WHERE LAWS REGARDING PROCESSING OF PERSONAL INFORMATION MAY BE LESS STRINGENT THAN THE LAWS IN YOUR COUNTRY. BY USING THIS APP AND PROVIDING ANY PERSONAL INFORMATION, YOU ARE CONSENTING TO THE TRANSFER OF DATA FROM YOUR COUNTRY TO A COUNTRY THAT HAS LESS STRINGENT LAWS, AND THE PROCESSING OF YOUR PERSONAL INFORMATION IN CONFORMANCE WITH THIS POLICY.

Information Collection and Use

Personal Information: In general, the personal information we gather enables us to provide the service to you and helps us learn more about the use of the service. We collect personal information that you voluntarily submit to us, including deliverables you provide as part of task engagements. To use our service, you must register through the mobile app by providing your name and your email address or otherwise connect to the service through Facebook or another SNS. We may use your personal information to: (1) Provide you with service and customer support. (2) Market our products and services (and those of third parties) to you that we believe may be of interest to you, though we will not disclose your personal information in doing so. (3) Respond to your requests, resolve disputes and/or troubleshoot problems. (4) Improve the quality of the mobile app and the service; and communicate with you about the mobile app and the service. Our service is location-specific and can provide helpful information based on where you are. If you tell us where you are (i.e., by allowing your mobile device to send us your location), we may use that information to provide you with location-based information. If you want to deactivate this feature, you can disable location services on your mobile device, but we will not be able to provide our service. Please contact your carrier for more information. We may also use your personal information to create anonymous information records by excluding information that makes the information personally identifiable to you. We will communicate with you primarily in the form of in-app notifications, push alerts and emails. You can manage the frequency and/or opt out of receiving these communications by changing your settings on the mobile app and/or clicking the “Unsubscribe” link at the bottom of each email. Please note that even if you unsubscribe or opt-out, we may still send you mobile app and service related communications (e.g., emails related to your account or the mobile app).

Anonymous Information: As you use the site or services, certain anonymous information may be passively collected and stored, such as your Internet protocol address, domain names, browser type, and access times. We may also use cookies (as defined below) and navigational data like Uniform Resource Locators (URLs) to gather information regarding the date and time of your visit and the information you viewed. “Cookies” are small pieces of information that a website sends to your browser while you are viewing a website. We may use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your browser until you delete them) to improve your experience on the site (e.g., by keeping you logged in). Persistent cookies can be removed by following your Internet browser help file directions. If you choose to disable cookies, you will not be able to create an account or use any account-related functions. When you download the mobile app, we may collect your device type, your wireless carrier, and your individual device ID and we associate this with your personal information, though we primarily use this information to support your account and provide you with service. As you use the mobile app, we will collect location-based information from you through your mobile device. When you communicate with us through our mobile app or by sending us an email, we may collect and store any information that is contained in your communications with us. You can choose not to provide us with certain information, but this may limit the features of the service you are able to use. Through the mobile app, we may collect your click-stream data, and personalize your experience (including by tailoring content to you). We may use other anonymous information to analyze usage patterns so that we may enhance the service, improve the content of our software, and customize the mobile app for you.

Information Sharing and Disclosure

Personal Information: We may disclose certain personal information: (1) To third party vendors who help us provide the service or the mobile app. (2) To third parties to whom you ask us to send personal information; (3) To a parent company, any subsidiaries, joint ventures, or other companies under a common control (collectively, “Affiliates”), in which case we will require our Affiliates to honor this privacy policy; (4) To a company that merges with us, acquires us, or purchases our assets (including in bankruptcy), in which case such company may continue to process your personal information as set forth in this privacy policy; or (5) If we believe in good faith that such disclosure is necessary to (a) resolve disputes, investigate problems, or enforce our EULA; (b) comply with relevant laws or to respond to requests from law enforcement or other government officials relating to investigations or alleged illegal activity, in which case we can (and you authorize us to) disclose personal information without subpoenas or warrants served on us; or (c) protect and defend our rights or property or the rights and property of you or third parties. Except as set forth in this privacy policy, we will not transfer, disclose or sell your personal information to third parties. To be clear, we will not tell LiveShopper clients who you are – but please be aware that if you include personally identifiable information in your deliverables (i.e., a photograph with you in it, a response to a question that includes your phone number), such LiveShopper clients may learn your identity. Please be thoughtful about what information you include in a deliverable.

Anonymous Information: We reserve the right to disclose anonymous information without restriction, including to our LiveShopper clients and to third party vendors who may help us enhance or provide the service.

Controlling Your Information

You can review and/or change certain of your personal information through the service. You authorize us to use and disclose any new or modified information that you provide in accordance with this privacy policy, and you agree that we are under no obligation to delete or modify information that you have previously chosen to provide us. Please remember, however, if we have already disclosed some of your personal information to third parties, we cannot access that personal information any longer and cannot force the deletion or modification of any such information by the parties to whom we have made those disclosures.

Upon your request, we will close your account. We may retain your personal information to comply with laws, prevent fraud, resolve disputes, troubleshoot problems, assist with any investigations, enforce our EULA, and take other actions otherwise permitted by law.

Children

The mobile app is not directed to children and children are not eligible to use our service. Protecting the privacy of children is very important to us. We do not collect or maintain personal information from people we actually know are under 13 years of age, and no part of our service is designed to attract people under 13 years of age. If we later learn that a user is under 13 years of age, we will take steps to remove that user’s personal information from our databases and to prevent the user from utilizing our service.

Changes to this Policy

This privacy policy is subject to revision from time to time on a going-forward basis. We will post any revised version of the privacy policy on this page. If we make any material changes to it, we will also send you notice to the last email address you have provided to us. Continued use of our service following notice of such changes will indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.

Effective: Dec 31, 2021

Contact Us

If you have any questions about this Privacy Policy, please contact us at info@liveshopper.com.